



# Jacob Canepa

Video Producer

Bend, OR, United States, 97701

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## Skills

Premiere Pro

*Expert*

After Effects

*Expert*

Photoshop

*Experienced*

DaVinci Resolve

*Experienced*

Final Cut Pro X

*Experienced*

Cinema/Mirrorless Cameras

*Expert*

Script/Storyboard

*Expert*

Mac OS

*Expert*

Windows OS

*Expert*

Collaborative and detail-focused Video Producer with 7+ years of experience in creating engaging and impactful video content. Skilled in all aspects of video production, from concept development to post-production editing. Adept at working with cross-functional teams and delivering high-quality videos that meet client objectives and exceed expectations.

## Employment history

*Apr 2022 - Present*

### Freelance Video Producer

Various/Remote

- Managed all aspects of video production, including pre-production planning, shooting, and post-production editing.
- Created 50+, with thousands of views, that promoted company growth for brands such as: Chegg, Clover Network, Boardworks Climbing, Next Technik, Carbon Title, Battery Ventures, Folsom PD, and more.

*Nov 2022 - Jun 2023*

### Video Editor

UGC Factory at Remote

- Produced and edited 4+ video advertisements every week for leading social media platforms like TikTok, Facebook, and Snapchat.
- Transformed user-generated content into engaging advertisements that capitalized on current trends and cultural relevance.
- Collaborated closely with creative teams and clients to align advertisements with brand objectives and campaign goals.

*Jan 2020 - Mar 2022*

### Production Assistant/Assistant Editor

Motorcycles.com at Los Angeles

- Managed and maintained production equipment during field shoots, including setup, cleaning, and organization to ensure seamless operations.
- Operated second cameras, drones, and audio equipment to capture high-quality footage and sound for video productions.
- Edited and organized extensive media libraries, consisting of hundreds of gigabytes of footage, to streamline post-production workflows and enhance accessibility.

## Internships

*Jun 2019 - Aug 2019*

### Content Marketing Intern

Chegg at Santa Clara

- Provided support in studio environments by assisting with lighting, audio setup, and camera configuration.
- Edited 3+ videos a week that reached thousands of students nationwide, ensuring content alignment with organizational goals.
- Collaborated effectively with team members to develop and produce impactful advertisements aimed at promoting company initiatives.

## Education

*Aug 2015 - May 2019*

### Diploma

Oak Ridge High School at El Dorado Hills

- Scripted, shot, edited, and animated weekly news updates seen by the entire school.